

Amendments to the Claims:

This listing of the claims will replace all prior versions of the claims.

1. (Currently Amended) An online marketplace system for providing logistics for a sale of one or more goods, the online marketplace system being adapted to receive information from a seller and a buyer for serving as an intermediary between the seller and the buyer, to present a seller interface for receiving information from the seller comprising a seller identity and a description of the one or more goods, to present a listing of the one or more goods on behalf of the seller based on the information received from the seller, to present the buyer with a buyer interface comprising the listing that includes the description of the one or more goods while maintaining the seller identity confidential from the buyer, and to provide financial logistics and shipping logistics for completing the sale of the one or more goods, wherein:

the financial logistics include collecting proceeds of the sale of the one or more goods from a financial service provider designated by the buyer, deducting a fee for use of the online marketplace system from the proceeds of the sale, and transferring remaining proceeds of the sale according to an option selected by the seller, without requiring interaction between the buyer and seller; and

the seller interface presents available options for directing the remaining proceeds of the sale and receives the option selected by the seller from the available options prior to presenting the listing to the buyer, the available options allowing the seller to:

choose to receive all of the remaining proceeds of the sale if the one or more goods are sold before a last sale time passes and automatically donate the one or more goods to a third party designated by the seller if the last sale time passes and the one or more goods have not been sold, or

choose to [[select to]] donate at least a portion of the remaining proceeds of the sale to [[a]] the third party designated by the seller if the one or more goods are sold before the last sale time passes.

2. (Previously Presented) The online marketplace system of claim 1 wherein the third party comprises a charitable or nonprofit entity.
3. (Previously Presented) The online marketplace system of claim 1 wherein the third party comprises a political action committee.
4. (Previously Presented) The online marketplace system of claim 1 wherein the third party comprises a fundraising entity.
5. (Previously Presented) The online marketplace system of claim 2 wherein said financial logistics comprises providing said entity with information regarding the seller sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.
6. (Previously Presented) The online marketplace system of claim 1 wherein the system is adapted to receive the information over a computer network.
7. (Previously Presented) The online marketplace system of claim 6 wherein the financial logistics comprises conducting an auction over the computer network.
8. (Previously Presented) The online marketplace system of claim 6 wherein the financial logistics comprises conducting a raffle over the computer network.
9. (Previously Presented) The online marketplace system of claim 1 wherein the system is adapted to provide the shipping logistics by use of at least one geography-based and time-based strategy.
10. (Previously Presented) The online marketplace system of claim 9 wherein the goods are time-sensitive.
11. (Previously Presented) The online marketplace system of claim 10 wherein the goods are event tickets.

12. (Previously Presented) The online marketplace system of claim 1 wherein the financial logistics include authorizing an amount of sale on a credit card of the buyer, charging the credit card for the amount of sale, receiving the amount of sale, and transferring at least a portion of the amount of sale to the third party.

13. (Currently Amended) A computerized method for providing logistics for a sale of one or more goods comprising the steps of:

receiving information at an intermediary computer system from a seller and a buyer for providing an online marketplace for conducting the sale of the one or more goods without requiring interaction between the seller and the buyer, wherein the intermediary system is adapted to collect proceeds of the sale of the one or more goods from a financial service provider designated by the buyer, deduct a fee for use of the online marketplace from the proceeds of the sale, and transfer remaining proceeds of the sale according to an option selected by the seller;

presenting a seller interface to a computer of the seller, the seller interface providing the seller with available options for directing the remaining proceeds of the sale and for receiving the option selected by the seller from the available options prior to listing the one or more goods for sale to the buyer, the available options allowing the seller to:

choose to receive all of the remaining proceeds of the sale if the one or more goods are sold before a last sale time passes and automatically donate the one or more goods to a third party designated by the seller if the last sale time passes and the one or more goods have not been sold, or

choose to [[select to]] donate at least a portion of the remaining proceeds of the sale to [[a]] the third party designated by the seller if the one or more goods are sold before the last sale time passes;

receiving information from the seller via the seller interface, the information including a description of the one or more goods, a method of sale for the one or more goods, an option selected by the seller to donate at least a portion of the remaining proceeds of the sale, and an identity of a third party designated by the seller to receive at least a portion of the remaining proceeds of the sale;

presenting a listing of the one or more goods on behalf of the seller based on the information received from the seller while maintaining seller identity confidential from the buyer;

presenting a buyer interface to a computer of the buyer, the buyer interface comprising the listing including the description of the one or more goods;

conducting the sale of the one or more goods over a computer network according to the method of sale;

providing financial logistics, including transferring at least a portion of the remaining proceeds of the sale for donation on behalf of the seller to the third party designated by the seller; and

providing shipping logistics, including arranging for transfer of the one or more goods to the buyer.

14. (Original) The method of claim 13 wherein the goods comprise event tickets.
15. (Original) The method of claim 14 wherein the third party comprises a charitable or nonprofit entity.
16. (Original) The method of claim 14 wherein the third party is a political action committee.
17. (Original) The method of claim 14 wherein the third party is a fundraising entity.
18. (Original) The method of claim 15 further comprising the step of:
providing the charitable or nonprofit entity with information regarding the seller sufficient to allow the entity to generate an acknowledgement for tax reporting purposes.
19. (Original) The method of claim 15 further comprising the step of:
causing an acknowledgement for tax reporting purposes to be provided to the seller.

20. (Original) The method of claim 14 wherein said system is adapted to provide said shipping logistics by use of at least one geography-based and time-based strategy.

21. (Previously Presented) A computerized method for conducting a raffle, comprising the steps of:

- receiving information at an intermediary computer system from a first party and from a plurality of buyers for providing an online marketplace between the first party and the plurality of buyers;

- presenting a user interface to a computer of the first party for receiving information from the first party comprising a description of one or more goods offered for raffle, the user interface providing the first party with available options for directing proceeds of the raffle including options for receiving proceeds of the raffle and for donating proceeds from the raffle to a third party;

- receiving an option to donate proceeds from the raffle selected by the first party via the user interface prior to conducting the raffle;

- receiving requests to purchase raffle tickets from the plurality of buyers over a computer network;

- receiving identification information from the plurality of buyers;

- creating a record of the plurality of buyers weighted according to the number of raffle tickets purchased by each buyer;

- selecting a winner at random from the record;

- notifying the winner; and

- donating the proceeds from the raffle tickets to the third party on behalf of the first party in accordance with the option selected by the first party.

22. (Previously Presented) The method of claim 21 wherein the winner wins goods provided by the first party.

23. (Original) The method of claim 22 wherein the goods comprise event tickets.

24. (Previously Presented) The method of claim 22 further comprising the steps of:
receiving information from the first party, including the identity of the third party that will receive the proceeds of the raffle; and
presenting information to the plurality of buyers that proceeds from raffle tickets purchased will be donated to the third party.
25. (Original) The method of claim 24 wherein the third party is a charitable or nonprofit organization.
26. (Original) The method of claim 24 wherein the third party is a political action committee.
27. (Original) The method of claim 24 wherein the third party is a fundraising entity.
28. (Original) The method of claim 25 further comprising the step of: causing an acknowledgement for tax reporting purposes to be provided to the first party.
29. (Original) The method of claim 21 wherein the record is created by entering the plurality of buyers into a spreadsheet.
30. (Original) The method of claim 29 wherein each buyer occupies a number of rows in the spreadsheet corresponding to the number of tickets purchased by that buyer.
31. (Original) The method of claim 30 wherein the step of selecting a winner comprises generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer occupying the row in the spreadsheet corresponding to the random number.

32. (Original) The method of claim 21 wherein the record is created by sequentially assigning numbers to the plurality of buyers based on the number of tickets purchased by each buyer, wherein a winner is selected by generating a random number between one and the total number of tickets sold, and wherein the winner is the buyer corresponding to the random number.

33. (Original) The method of claim 21 wherein the winner is notified over the computer network.

34. (Original) The method of claim 33 wherein the winner is notified by automatically generating an email to the winner.

35. (Original) The method of claim 33 wherein the winner is notified by automatically generating an instant message to the winner.